Actual infomations on the IDS 2017

Contents

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**About Dentsply Sirona:**

Dentsply Sirona is the world’s largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As  
The Dental Solutions Company, Dentsply Sirona’s products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona’s global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company’s shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit [www.dentsplysirona.com](http://www.dentsplysirona.com) for more information about Dentsply Sirona and its products.

**Dentsply Sirona**

* Strategy:  
  **Better together – One year of Dentsply Sirona**
* Company Portrait  
  **Dentsply Sirona – The Dental Solutions CompanyTM**
* Factsheet **Dentsply Sirona at a Glance**

**Integrated Solutions**

* Prophylaxis: **Efficient prophylactic workflow with high-quality products from a single source**
* Hygiene:  
  **Dentsply Sirona: Clean processes for safe infection control in the practice**
* Implantology: **Implant treatment with Dentsply Sirona: integrated solutions for efficient workflows and reliability**
* Endodontics:  
  **Linked seamlessly: Modern technologies for enhanced safety in endodontics**
* Dental Technique: **Full range of product offering for dental technicians at Dentsply Sirona**
* Sleep apnea:  
  **A well-conceived, completely digital workflow for the treatment of obstructive sleep apnea**
* Orthodontics: **Reliable new digital solutions for orthodontics**
* Intraoral Solutions:  
  **For safe diagnoses and optimum patient communication directly at the treatment center**

**Product innovations from the business units**

* Dental CAD/CAM Systems Chairside:  
  **CEREC in practices: Welcome to a world of unlimited possibilities**
* Dental CAD/CAM Systems Labside:  
  **Dentsply Sirona CAD/CAM: the complete digital workflow for modern dental technology**
* Endodontics:  
  **Successful endodontics through pinpoint planning and last generation product solutions**
* Imaging:  
  **Digital imaging at Dentsply Sirona: The best perspective for gentle and safe treatment**
* Implants:  
  **Supporting the full implant treatment process – from planning to final restoration**
* Instruments:  
  **Dentsply Sirona instruments, lasers and hygiene systems – innovations for an efficient workflow**
* Clinics:  
  **Dentsply Sirona Special Clinic Solutions: Looking back on 365 days of success**
* Preventive:  
  **Flexibility, comfort and performance in preventive care**
* Prosthetics:   
  **Dentsply Sirona Prosthetics: Specialist for dental materials – now with pressable high-strength glass ceramics and "super translucent" zirconia**
* Restorative:  
  **Stress-free class II fillings – now with even better esthetics**
* Treatment Centers:  
  **Dentsply Sirona Treatment Centers:   
  The difference is in the interaction**

**Your contact persons**

## Brief portrait: **Jeffrey T. Slovin, Chief Executive Officer**

## Brief portrait: **Christopher T. Clark, President and Chief Operating Officer, Technologies**

## Brief portrait **Dr. Jürgen Serafin, Vice President Corporate Marketing**

## Brief portrait: **Anna Bruns, Sales Marketing Manager Integrated Solutions**

Images of Dentsply Sirona, the IDS innovations as well as all press releases in Word and PDF formats can be found on the enclosed USB-Stick.

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